

PHIN Strategic Plan and its Operationalization

Revisiting our Vision and Strategy for 2023 and Beyond

Lauro Vives

PHIN Advisor

March 30, 2023

Our Journey

2006: Established at the Health Metrics Network meeting in Noumea

- Volunteer-based organization
- Goal of providing opportunities for healthcare workers to network, learn, share, collaborate
- 71 PHIN members from 16 different PICs
- Affiliated partners (HIMAA, SPC, WHO)

2012: Launched 2012 – 2017 Strategic Plan

- Funding constrained in 2012

2018: Assessment on PHIN's role and sustainability

- Agreement to continue

2019: Renewed vision and a new Strategic plan (2019 – 2021)

- Countries Priorities completed
- Agreement to support Healthy Island Monitoring Framework (HIMF), among others
- New Leadership team
- Approval of PHIN Strategic Plan

2020: COVID-19

- PICs busy with pandemic
- More Leadership changes

Our Core Values

Equity ... To foster digital equity in health ICT interventions across the PICT ... always ensuring no one gets left behind.

Unity ... To carry out our mission under a common purpose and a collective voice.

Diversity ... To celebrate our unity by respecting, valuing and embracing the uniqueness of the PICT ... and even with its complexities, our strength remains in our diversity.

Innovation ... To consistently challenge existing practices and continually improve so that we find the best solutions that are sustainable for our members.

Leadership ... To pursue our mission with great courage, drive, integrity and commitment to shape a better future in the Pacific through digital health, collaboration and alignment with regional and national strategies

2023 – 2025 Strategic Map

PHIN's Vision for the Pacific

Guided by our five core values, PHIN fosters digital health and supports capacity building of health professionals to realize, navigate and achieve goals of the Pacific Island Countries and Territories.

Our Mission

A network of professionals that connect, innovate and collaborate towards a national health plan using health information for evidence-based decision-making to measure and improve health outcomes in the Pacific Island Countries and Territories through appropriate and sustainable digital health solutions.

Our Values

Equity ... Unity ... Diversity ... Innovation Leadership

Our Goals

1. **Strengthen the Leadership, Governance and Brand**
2. **Advance Capacity Building and Inclusive Growth**
3. **Improve Peer Assistance**
4. **Strengthen Regional Cooperation and Multi-sector Collaboration**

Under the new strategy, 48 distinct and prioritized activities are inculcated into the strategic actions.

Strategic Actions

1. Strengthen the Leadership, Governance and Brand

To advocate for leadership and country representation to sustain and enhance the network through guidance and collaboration.

- 1.1 Establishing PICT country champions
- 1.2 Developing new Board governance, operating model and funding sources
- 1.3 Strengthening HoH reporting
- 1.4 Creating an enabling volunteer culture
- 1.5 Building the brand
- 1.6 Inaugurating PHIN as an official technical body at HoH 2019

Strategic Actions

2. Advance Capacity Building and Inclusive Growth

To inspire, develop and enhance Pacific countries to implement digital health.

2.1 Implementing a PHIN knowledge portal

2.2 Promoting a holistic and inclusive approach by expanding PHIN memberships within the health sectors (e.g. clinicians) and across multi-sectors (e.g. Ministry of Finance, Ministry of ICT, Bureau of Statistics, etc.)

2.3 Developing a community of practice with international subject matter experts

2.4 Creating an enabling people-centric environment

Strategic Actions

3. Improve Peer Assistance

To increase effectiveness of peer assistance, knowledge exchange and sharing.

- 3.1 Providing country-level assistance
- 3.2 Standardization of documents
- 3.3 Securing funding for at least 1 PHIN regional conference a year in alignment with HoH and RCM

Strategic Actions

4. Strengthen Regional Cooperation and Multi-sector Collaboration

To pursue and create regional and trans-regional synergies.

- 4.1 Working with donors to identify opportunities to host in-country /regional conferences and workshops
- 4.2 Facilitating and providing a platform for regional donor coordination and harmonization
- 4.3 Participating in cross sectoral initiatives namely CRVS, e-Government, Climate Change, Gender Equity and Social Inclusion, and Shared Infrastructure and Services
- 4.4 Forging partnerships with education institutions (e.g. USP)
- 4.5 Establishing potential funding and knowledge partnerships

What Has Been Accomplished?

1. Country recognition of importance of HIS development (i.e., PHIN Focal Points)
2. PHIN General meetings (2018 and 2019)
 - Continuing support and commitment from Members to improve HIMF
3. Nomination of Advisors (Vicky and Lauro)
4. Partnerships forged with:
 - Asia e-Health Information Network (AeHIN) (2018)
 - Global Digital Health Network and participated in global event in Washington DC (2019)
 - Fiji National University (FNU) (2019)
 - Curriculum development for HIS and Digital Health
 - Australian Volunteer Program (2019)
 - Admin Secretariat support
 - HIS/ Digital health volunteers for deployment to PICs
 - Independent Hospital Pricing Authority (2020)
 - Waving ICD-10 AM licenses for PICs
 - HIMAA/ AIHW (knowledge sharing) (2020)
 - Asian Development Bank (development of Digital Health Implementation Guide Handbook) (2021)
5. PHIN Website and social media
 - <https://phindigitalhealth.org>

What Has Been Accomplished?

6. Thematic Webinars

- Over 15 webinars held since 2020

7. ID Landscape analysis (WHO)

8. Country partnership on:

- Digital Health Country Profiles
- Digital Health Maturity

Reflections

1. Leadership vacuum (lack of consistent executive leadership)
2. Elusive governance structure (finding the right management formula to get things done)
3. Lack of funding (or, better put, the absence of financial support)
4. Lack of administrative and secretariat support (no one to perform, facilitate and support execution of Strategy)
5. Inadequate country ownership (is there sufficient support for the Strategy?)
6. Ambitious strategy (perhaps too many activities for the amount of support and time PICs are willing to provide)
7. Not enough catalysts to build and sustain momentum (COVID-19 certainly did not help)
8. Need to think “concrete actions” and “tangible products” (only way to achieve this is following through)
9. Need to promote more country sharing and partnerships (knowledge, solutions, etc.)
10. Need to strengthen collaboration and partnership with other agencies (such as training events, project funding, shared funding, etc.)

Today, how do you propose we revitalize our Strategy?

Next Activities	Time (Mins)	Description	Facilitating
Group Activity 4: Country ownership in Implementation of the PHIN strategic plan	40	Group discussion on how the PHIN strategic plan may be operationalized, based on discussion from the past two days	Lauro
Panel Feedback: Sourcing support from development partners	20	Development partner feedback on how they could support implementation of the PHIN strategic plan and items raised during in Day 2	Partners
Summary	10	Summary of discussion on the PHIN strategic plan	Lauro
Feedback	10	SLIDO Exercise – Learning, outcome and lessons from Day 2	Evlyn



MAHALO NUI