# COVID-19 Vaccine Introduction – Key Issues

COUNTRY PREPARATION FOR VACCINE

## Deep-dive: the National Deployment and Vaccination Plan (NDVP) for COVID-19 Vaccines to ensure readiness

Forms the backbone of the "One operational country plan" for COVID-19 Vaccine Introduction

- 1 Introduction
- 2 Regulatory Readiness
- 3 Planning and Coordination
- 4 Identification of Target Populations
- 5 Vaccination Delivery Strategies
- Preparation of Supply Chain

  Management and Health Care Waste

- Human Resources Management and Training
- 8 Vaccine Acceptance and Uptake (Demand)
- Vaccine Safety Monitoring Management of AEFIs and Injection Safety
- Data Monitoring Systems
- 11 COVID-19 Surveillance
- 12 Evaluation of COVID-19 vaccine introduction

Components of the NDVP (Source: COVAX Facility AMC Engagement Group Meeting 1, 19 Nov 2020

#### COVID-19 Vx landscape – technologies currently in development

Technology	Description
Viral vector	Viruses that have been engineered to carry DNA – containing the sequence for disease-specific antigen from the target virus – into human cells
Nucleic Acid (DNA and mRNA)	Genetically engineered plasmid containing the DNA sequence for disease-specific antigen  Messenger RNA containing sequence for a disease-specific antigen
Protein-based	Purified or recombinant proteinaceous antigens from a pathogen to elicit immune response
Inactivated	Chemically "killed" virus or subunits of the virus grown under controlled conditions

(Source: COVAX Facility AMC Engagement Group Meeting 1, 19 Nov 2020

### Immediate readiness steps

- COMPLETE readiness assessments and any outstanding documentation for vaccine acceptance, technical assistance and cold chain requirements
- ESTABLISH a national coordination mechanism for COVID-19 vaccine introduction
- DEVELOP a National Deployment and Vaccine Plan
- CONFIRM to WHO the existence of any expedited regulatory pathway for approval of COVID-19 vaccines
- COMPLETE the WHO SAGE prioritisation and targeting matrix and preregister the individuals prioritised for the first tranches of vaccines

## Immediate readiness steps (cont)

- PREPARE a RCCE plan for demand generation, to address vaccine hesitancy and reduce outrage in sectors of the population outside the vaccination target groups]
- REVIEW health information system capacity to support vaccine introduction and provide documentation of immunisation to those vaccinated
- COMPLETE cold chain infrastructure and supply chain assessments and identifying potential logistical constraints to vaccine introduction

# Q&A

# Risk Communication and Community Engagement

# Why communication about COVID-19 vaccine will be different?

**UNCERTAINTY** 

**COMPLEXITY** 

**RISK** 

#### **Target Population**

- Prioritization based on COVID-19 risk factors
- Wide range of age groups
- Health / Vaccine seeking behavior by adults
- Simultaneous communication related to vaccine introduction as well as sustaining preventive behaviours
- Vaccine hesitancy, rumours and misinformation, resentment about vaccine prioritization

#### **Vaccination Services**

- High expectations long before its availability: 'Silver Bullet'
- Potentially more than one vaccine types
- Introduction of vaccine along with ongoing control mechanisms
- Possible supply gaps
- Adverse events following immunization (AEFIs)

### Strategic Approach for COVID Vaccine Introduction

#### What?

- collect and use social data to inform the design and evaluation of demand-related interventions
- build public knowledge and awareness (and manage expectations) by ensuring people have adequate information they need
- enhance confidence and trust by addressing misinformation, myths and beliefs
- reinforce support for routine vaccination, using COVID vaccine communications as an opportunity to build vaccine literacy and confidence

#### How?

- engage with and empower communities, in particular hard-toreach populations & those with low routine immunization
- create and use a feedback loop to "hear" public concerns, rumours or misinformation so that they can be rapidly corrected
- ensure consistency between public health recommendations and other partners

### Three phases of communication activity

#### 1: Pre-rollout Phase (Now ->)

- Understanding people's knowledge, attitude and perceptions
- Informing / educating public about vaccine science
- Managing expectations about efficacy, safety, supply & availability
- Building consensus about initial priority groups
- Social listening monitoring rumours, misinformation, perceptions
- Reinforcing that the vaccine/s will not be a silver bullet to end the pandemic

#### **#2 Initial rollout to priority groups**

- Explaining WHY particular groups prioritized over others manage expectations about supply and availability
- Rapidly responding to any adverse events, while maintaining public trust and confidence
- Address vaccine hesitancy
- Monitoring and swiftly responding to rumours and misinformation
- Reinforcing that the vaccine/s will not be a silver bullet to end the pandemic

#### **#3 Wider scale rollout**

- Building demand for and confidence in wider rollout
- Continuing to manage adverse events, respond to rumours and misinformation
- Reinforcing that the vaccine/s will not be a silver bullet to end the pandemic

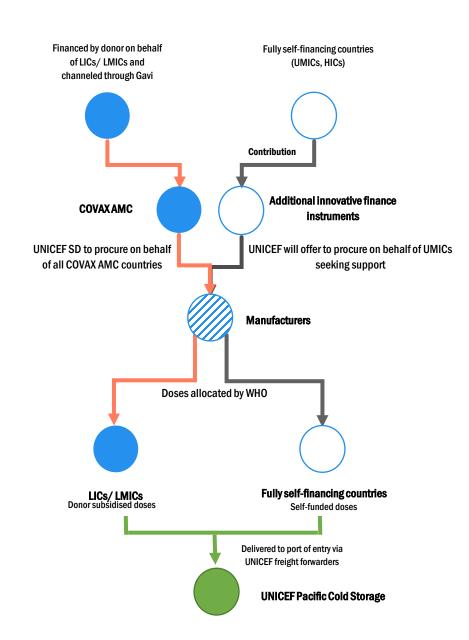


Need to be able to dial communications activity up and down as the situation evolves

# Vaccine Procurement and Cold Chain

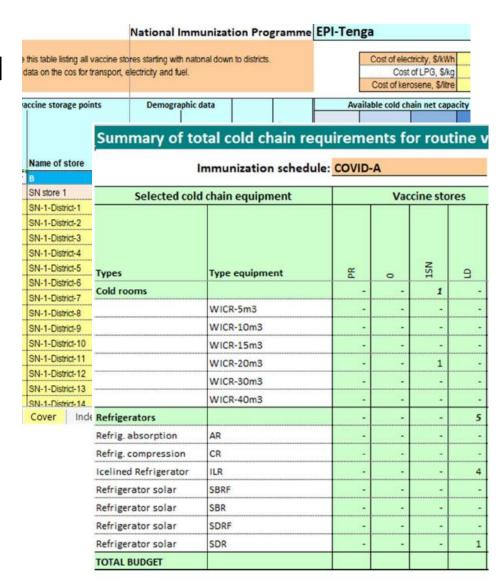
### Vaccine Procurement

- UNICEF will lead the procurement of the COVID-19 vaccine under COVAX.
- Countries are classified differently, but UNICEF can support both AMC and self-financing countries.
- Self-financing countries are encouraged to establish a PS MOU with UNICEF to facilitate procurement.
- Effective and efficient logistics expected through pooled procurement and use of UNICEF's regional cold storage.



### **Cold Chain Requirements**

- Preliminary data shows that no significant investment is expected (2-8C cold chain):
  - ✓ Available capacity provided by PICs
  - √ 2020/21 CCE procurement (e.g., NVI)
  - ✓ Doubling cold storage capacity at regional cold storage (UNICEF)
- Final presentation, immunization schedule, temperature: Key aspects to determine actual requirements.
- COVAX's supply chain assessment and planning tools will support rehabilitation of national systems and map logistics requirements.



# Q&A

## **Decision Points**

## HoH are invited to »

- 1. Note the global developments pertaining to COVID-19 vaccines
- 2. Share readiness assessments and National Deployment and Vaccine Plans
- 3. Note the immediate readiness activities
- 4. Work closely with Ministries involved in bilateral relations, and with the authority to accept vaccine donations

# HoH are invited to »

- 5. Work with UNICEF, WHO and the JIMT development partners to identify and prioritise areas requiring technical and/or operational collaboration
- 6. Establish a Procurement Services MOU with UNICEF
- 7. Complete the supply chain assessment and planning tools developed for the Gavi COVAX application

# Partners are invited to »

- 1. Note priority needs and share information on bilateral and multilateral support for COVID-19 vaccine introduction
- 2. Collaborate on Pacific regional initiatives on vaccine donations
- 3. Support countries to execute the immediate readiness activities, including priority areas for technical assistance and exploring additional financing sources

JIMT Vaccine Pillar Partners

ADB SPC

ARIA (NCIRS, MCRI) UNICEF

DFAT US CDC

MFAT WB

NZ MedSafe

**PIHOA** 

**WHO**